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shendaas

Marketing Agency

BUSINESS PROFILE

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WHO WE ARE

Shenaas | Shaping Identities

Shenaas is a creative marketing agency rooted in the heart of Kabul, where identity meets innovation. The name “Shenaas,” meaning identity, reflects our mission: to help businesses stand out and make a lasting impact. Whether it’s crafting compelling designs, developing cutting-edge platforms, or conducting in-depth market research, we guide our clients every step of the way, ensuring their brands not only grow but thrive in today’s fast-paced world.



OUR VISION

At Shenaas, we focus on helping Afghan businesses abroad, as well as local and global companies, reach Afghan consumers. Our vision is simple: connect brands with audiences that matter. By assembling a team of top talent in Afghanistan, we deliver world-class marketing strategies that foster growth and build distinct brand identities in a competitive market.

OUR SERVICES

We believe success in business is more than just being present online—it's about creating a complete platform that supports your brand's journey. At Shenaas, we take care of everything, from the initial concept to the final execution, providing custom solutions tailored to your business needs. Here's how we help you achieve that:



Market Research

Entering a new market, especially in a vibrant and dynamic country like Afghanistan, requires insight. At Shenaas, we offer detailed market research to help you make informed decisions, whether you're launching a product or setting up operations. We analyze consumer behavior, identify key trends, and study the competition, providing you with a roadmap to success.

Sub-Services Include:

Competitor Analysis

Market Entry Strategies

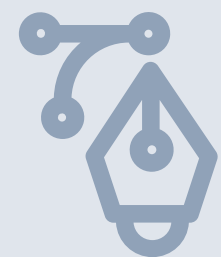
Local Market Assessments

Consumer Behavior Research

Industry Trend Analysis

Pricing Strategy Evaluation

Regulatory Compliance Research



Art Direction

We bring your brand's vision to life through expert design and branding. From crafting a compelling logo to designing user interfaces that engage, Shenaas ensures your brand tells a story that resonates. Our approach combines market research and creativity, leaving a lasting impression on your audience.

Sub-Services Include:

Market Research

Brand Strategy

Visual Identity Development

Logo Design

UI/UX Design

Brand Guidelines

Collateral Design



Web & App Development

Seamless functionality meets elegant design with Shenaas's web, app, and software development services. We focus on creating intuitive, efficient user experiences that allow your customers to engage with your business effortlessly. Our designs are not just beautiful—they're built to perform.

Sub-Services Include:

UI/UX Design

Website Design & Development

App Development

Software Development

Platform Maintenance

Performance Optimization



Content Creation

Every brand has a story, and we help you tell yours through powerful visual content. Our motion design and animation services bring your ideas to life, while our photography and videography capture your brand's essence. Whether you need infographics, icons, or expert post-production, Shenaas ensures that every piece of content leaves an impact.

Sub-Services Include:

Motion Design & Animation

Photography

Video Production

Infographics Design

Iconography

Post-Production Services



Digital Marketing

Your online presence is key to success, and we know how to elevate it. Our digital marketing expertise spans SEO to boost your search visibility, social media management to engage your audience, and PPC advertising to drive targeted traffic. From email marketing to strategic content planning, Shenaas creates digital strategies that deliver real results.

Sub-Services Include:

SEO

PPC Advertising

Social Media Management

Email Marketing

Content Creation

Digital Strategy Consulting

Analytics & Reporting

WHY CHOOSE shenaas?

At Shenaas, we combine local expertise with global standards to deliver outstanding results.



Here's why we stand out:

1. Top Talent

We've assembled a team of the finest professionals in Afghanistan, ensuring exceptional quality and innovative solutions.

2. Deep Local Insight

Our deep understanding of Afghan products and markets allows us to offer unparalleled marketing services tailored specifically for Afghan-owned businesses.

3. In-House Expertise

From initial market research to final content creation, we offer a full suite of services under one roof, streamlining the process for you.

4. Cost-Effective Solutions

Our low operational costs enable us to offer competitive pricing without compromising on quality.

5. Proven Track Record

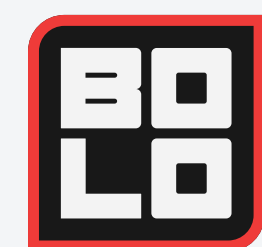
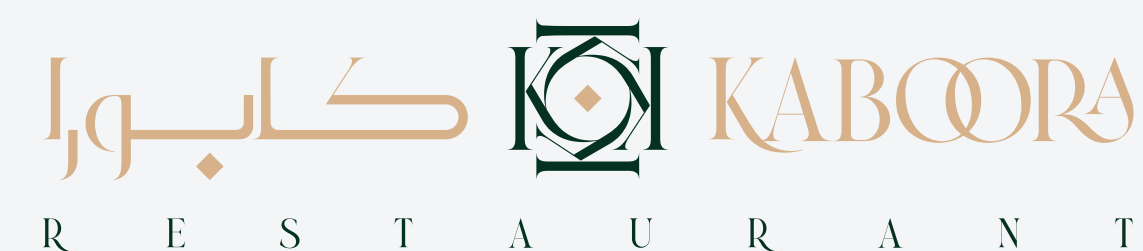
We have a history of successfully helping businesses achieve their marketing goals, demonstrating our ability to deliver results that make an impact.

6. Client Centered Approach

We prioritize our clients' unique needs and goals, crafting tailored marketing strategies that align with their vision.

CLIENTS

We've had the privilege of partnering with Afghan and international businesses across a range of industries. Through our tailored marketing solutions, we help these brands grow, succeed, and leave their mark on the world.



TEAM LEADS

At Shenaas, we don't just create marketing strategies—we craft journeys that lead to success.



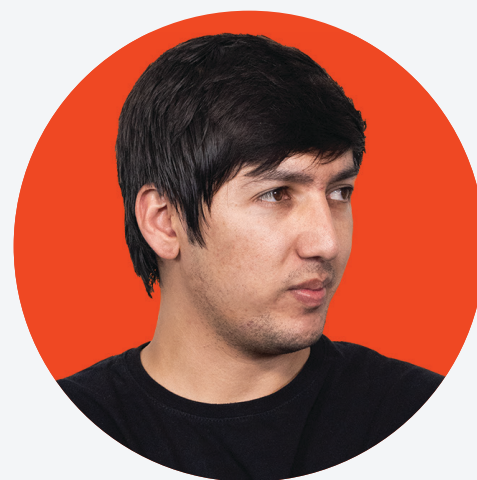
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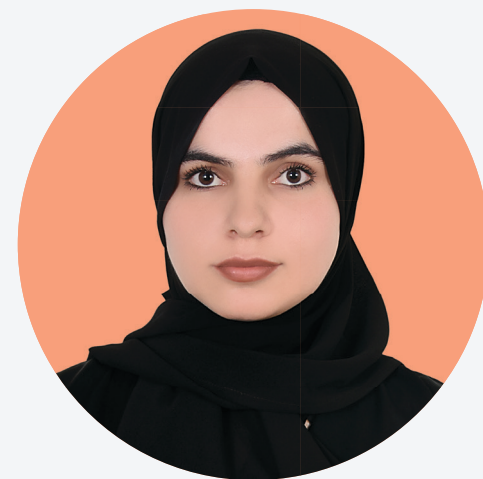
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